

# The Tauck Difference in River Cruising



This handy chart can help you better understand the Tauck Difference in European river cruising – and more effectively communicate that defining difference to your clients.

	Tauck	Ama	Crystal	Scenic	Uniworld	Viking	For Your Consideration	
<b>Years in the Travel Business</b>	91	14	26	30	40	19	<ul style="list-style-type: none"> <li>• Tauck is a trusted brand, offering a diverse collection of river cruise itineraries appealing to a range of clients.</li> <li>• Leveraging 13 years of experience with the Tauck Bridges family brand, Tauck has developed four unique family river cruise itineraries on the Danube, Rhine, Seine &amp; Rhône.</li> <li>• With 9 custom-crafted ships, Tauck's Destination Fleet consistently delivers the upmost in quality &amp; service, matching the ideal ship to each itinerary.</li> <li>• Tauck has more director-level staff – 3 Tauck Directors &amp; a dedicated Cruise Director aboard each ship – than any competitor, ensuring peace of mind &amp; personalized attention both onboard &amp; ashore. This level of expertise &amp; service is invaluable to your clients... more so than that which, for example, a butler might provide.</li> <li>• With similar ship footprints across competitors, Tauck maximizes the space per guest on every riverboat with more 300 square foot suites, larger cabins, and fewer passengers.</li> <li>• This more intimate atmosphere is important to seasoned travelers, first-time river cruisers, and ocean cruisers alike.</li> </ul>	
<b>Dedicated Family River Cruise Itineraries</b>	Yes	Yes	No	No	Yes	No		
<b>Number of Core &amp; Family Itineraries on the Rhine, Danube, Seine &amp; Rhône</b>	18	18	4	6	17	20		
<b>Number of Director-Level Staff on Every Sailing</b>	4	1	1	1	1	1		
<b>Rhine &amp; Danube</b>								
<b>Ship Length</b>	135 m	135 m	135 m	135 m	135 m	135 m		
<b>Ship Comparison</b>	ms Joy	AmaKristina	Crystal Bach	Scenic Amber	S.S. Maria Theresa	Longship Vilhjalm		
<b>Year Built (Remodeled)</b>	2016	2017	2017	2016	2015	2016		
<b>Maximum Capacity (Guests)</b>	130	158	106	169	150	190		
<b>Number of Cabins</b>	67	79	53	85	75	95		
<b>Number of 300 sq. ft. (or greater) suites</b>	22	4	2	6	11	2		
<b>Percentage of Cabins =/greater than 225 sq. ft.</b>	81%	28%	70%	33%	15%	9%		
<b>France – Seine</b>								
<b>Ship Length</b>	110 m	110 m	N/A	110 m	125 m	135 m		
<b>Ship Comparison</b>	ms Sapphire	AmaLegro	N/A	Scenic Gem	S.S. Joie de Vivre	Longship Rinda		
<b>Year Built (Remodeled)</b>	2008 (2017)	2007	N/A	2014	2017	2013		
<b>Maximum Capacity (Guests)</b>	98	148	N/A	128	128	190		
<b>Number of Cabins</b>	49	74	N/A	64	64	95		
<b>Number of 300 sq. ft. (or greater) suites</b>	14	0	N/A	4	2	2		
<b>Percentage of Cabins =/greater than 225 sq. ft.</b>	69%	5%	N/A	22%	16%	9%		
<b>France – Rhône</b>								
<b>Ship Length</b>	110 m	110 m	N/A	135 m	135 m	135 m		
<b>Ship Comparison</b>	ms Emerald	AmaCello	N/A	Scenic Sapphire	S.S. Catherine	Longship Buri		
<b>Year Built (Remodeled)</b>	2006 (2017)	2008	N/A	2008 (2017)	2014	2014		
<b>Maximum Capacity (Guests)</b>	98	146	N/A	155	159	190		
<b>Number of Cabins</b>	49	74	N/A	78	80	95		
<b>Number of 300 sq. ft. (or greater) suites</b>	14	0	N/A	6	6	2		
<b>Percentage of Cabins =/greater than 225 sq. ft.</b>	69%	5%	N/A	13%	8%	9%		

RIVERBOAT SPECIFICATIONS

(August 2016 – reflects 2017 sailing season)

# What Makes Tauck Memorable?

<b>Exceptional Experience Onboard</b>	<b>Accommodations</b>	Pillow-top mattresses, 400-thread count bed linens, luxury toiletries, in-room movies, fully stocked complimentary minibar	<ul style="list-style-type: none"> <li>As guests' "floating hotel," Tauck's custom-designed riverboats are known for their intimate, casual, congenial vibe.</li> <li>Tauck's onboard experience is distinguished by fewer guests, more director-level staff, elegant, spacious accommodations, and many opportunities to be active &amp; "connected."</li> <li>We've designed French balconies for fresh air &amp; views without sacrificing cabin space; full balconies can take up to 20% of a cabin's square footage.</li> </ul>
	<b>Dining</b>	Two indoor dining venues – the main dining room, The Compass Rose, and a second dining venue – Arthur's or The Bistro – for more casual fare	
	<b>Drinks</b>	Unlimited complimentary beverages aboard ship, including regional wine, beer & premium spirits in addition to specialty coffee, tea, water & soft drinks	
	<b>WiFi</b>	Complimentary & Unlimited WiFi, 24/7	
	<b>Fitness</b>	Onboard fitness centers, daily yoga, massage / spa facilities, plunge pool or jacuzzi, putting green, bicycles to take ashore	
	<b>Entertainment</b>	Regionally inspired onboard entertainment – including enrichment lectures, local folkloric performances, music, dancing, tastings and so much more!	
<b>Signature Experiences Ashore</b>	<b>Shore Excursions</b>	With a variety of choices along the way, all shore excursions are included and are accompanied by Tauck Directors	<ul style="list-style-type: none"> <li>Tauck River Cruising is all about the destination – and creating vivid interactions with locals, cultures, and customs that guests will never forget.</li> <li>If your clients are culturally curious lifelong learners, Tauck will be an ideal fit for them.</li> <li>Tauck consistently under-promises and over-delivers – it's what drives the unmatched guest loyalty we have enjoyed for 90+ years.</li> </ul>
	<b>Dining</b>	Many opportunities to dine ashore and get immersed in the destination... from meals in medieval castles to scatter lunches on your own, it's all included	
	<b>Hotel Stays</b>	Included overnight stays at world-class hotel properties like The Savoy, Fairmont Monte-Carlo, Grand Hotel Wien, Trianon Palace Versailles, Four Seasons Prague	
	<b>Exclusive Events &amp; Special Access</b>	Private, exclusive experiences & access for our guests only... from a hands-on experience at a French cooking school to gala dinners in palaces, it's all included	
	<b>Meeting World Figures &amp; Royalty</b>	Opportunities to meet royalty or descendants of world figures – like a prince in his family's palace and Celia Sandys, author & granddaughter of Sir Winston Churchill	
	<b>Surprise &amp; Delight</b>	Just when you thought there couldn't be more – our Tauck Directors always take the experience even further with personal, thoughtful, memorable touches	
<b>Effortless Inclusions</b>	<b>All Gratuities</b>	Onboard & Ashore – Tauck Directors, Ship Crew, Coach Drivers, Hotel Staff, etc.	<ul style="list-style-type: none"> <li>Tauck is distinctively inclusive – which speaks not only to the quantity of the components included, but more importantly, to the quality they represent.</li> <li>When guests travel with Tauck, you can be certain that there will be no options sold &amp; no hidden charges or fees – ever.</li> <li>Tauck includes and coordinates over 100 cost components in every cruise – and more inclusions means more commission.</li> </ul>
	<b>Airport Transfers</b>	Whether guests book air through Tauck or not, we coordinate all airport transfers (as well as train station transfers) at no charge	
	<b>Port Charges, Tax &amp; Fuel Surcharges</b>	It's all taken care of – no last minute surprises!	
	<b>Solo Traveler Savings</b>	No single supplement in Category 1 on all river cruise departures – single price is the same as per person double price \$1000 Solo Traveler Savings on Category 4 & 5 cabins on select departures	